PURPOSE 
DRIVEN 
INNOVATION

How can your innovation activities help to bring sustainable benefit to your company, society and individual people?
Stay meaningful, stay relevant!

Explore your company’s purpose and uncover future potentials: in the light of accelerating digitisation and a transformative shift towards decarbonisation, Purpose Driven Innovation helps businesses to stay relevant and successful. Join our creative one-day workshop and discover how your company can innovate with a defined purpose in mind.

Curious? For more information please contact us.

Holger Glockner
Managing Partner
glockner@z-punkt.de
+49 (0)221.355 534.13