

CORPORATE VISION

TOWARD THE FUTURE WITH A CLEAR VISION

MOVE TOWARD THE FUTURE WITH A VISION.

THE CAUSE

A visionary process is typically occasioned by questions, observations, and concerns that every company and team are familiar with:

“How can we gain clarity about
the direction we should take
in the future?”

“The different characters of the team have to find a
common line
together.”

“We are worn out. We need
a new impulse
to think ahead.”

THE PURPOSE

Visions are a leadership tool. They foster orientation, communication, and motivation. Visions help...

... to simplify daily decisions, because
the overall approach is clear.

... to render work processes in the team more efficient, because
cohesion is strengthened.

... to improve performance by creating
a spirit of new departures.

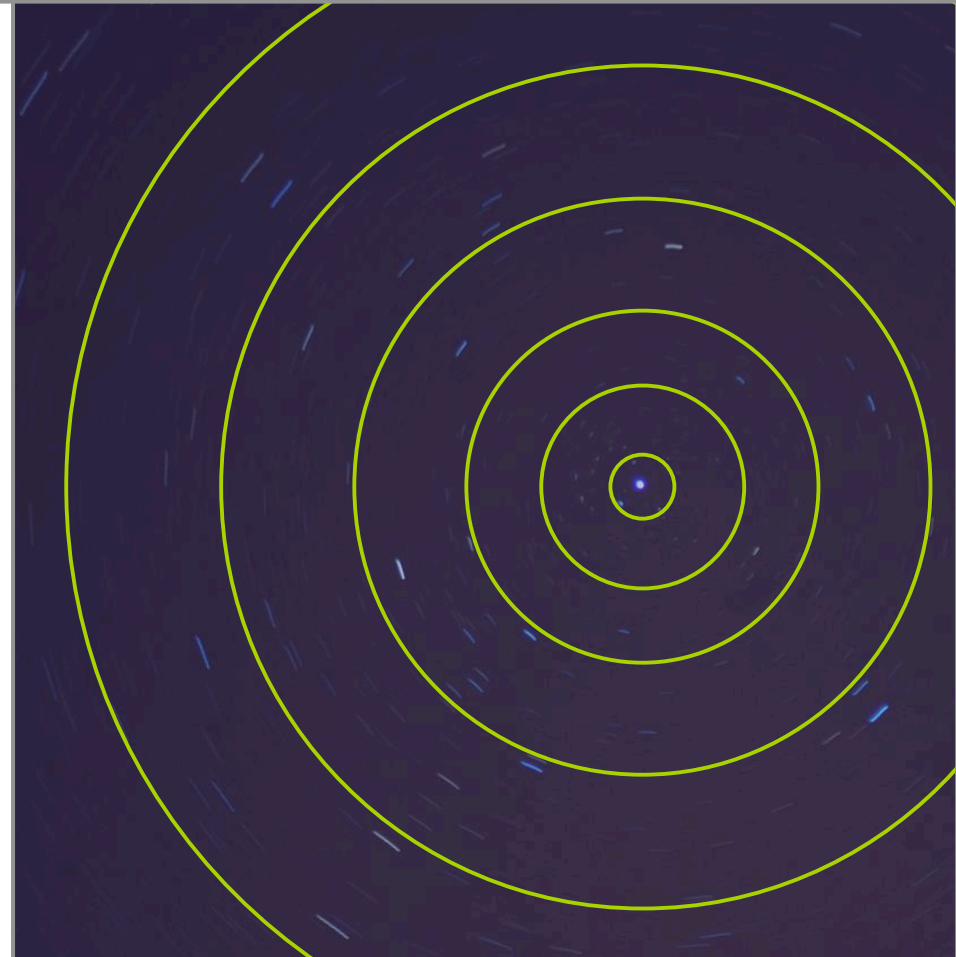
WHAT WILL A VISION WORKSHOP ACHIEVE?

In a vision workshop, we develop together with you a *concrete and clear image* of how your company shall look like in the future.

With a motivated and focused group, it is possible to find *the polar star of your company* in just one day: the one signpost on the path to the future that brings strength and focus to your company.

We also attend to the important question: *who will have to do what for the corporate vision?*

Consolidation and elaboration will be subject to a longer process that we gladly accompany.



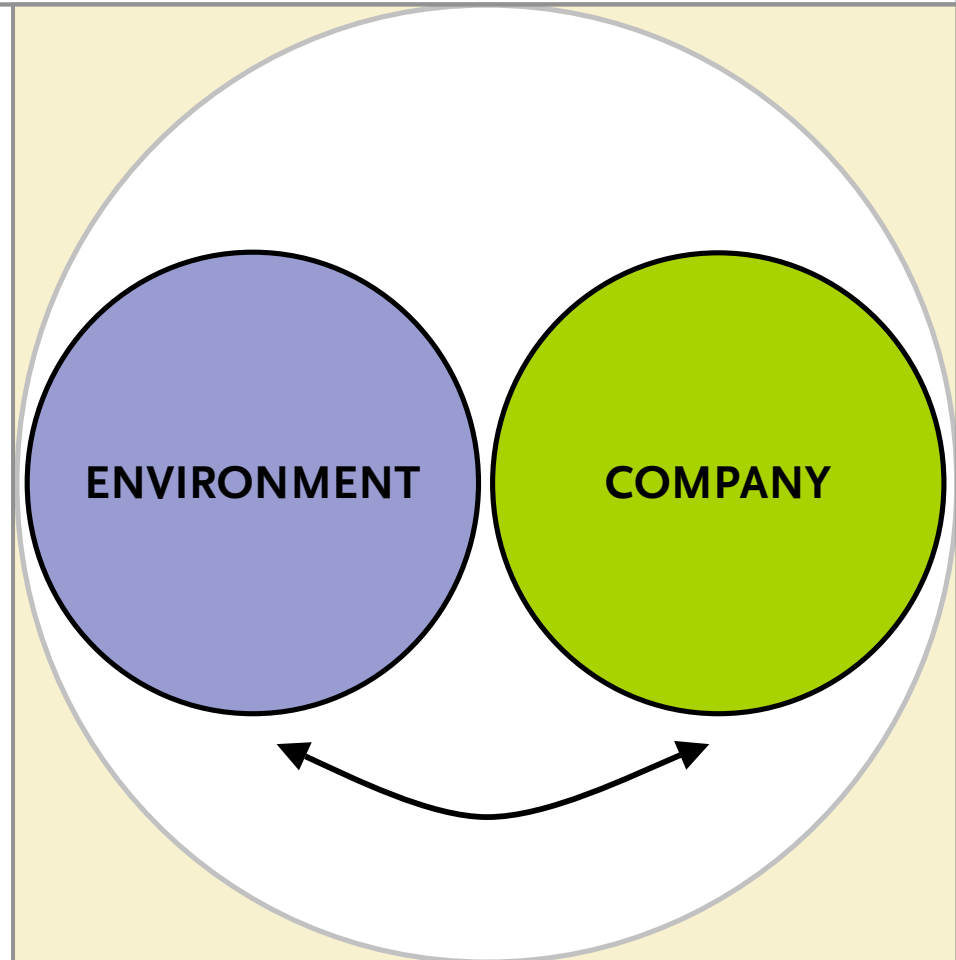
HOW CAN VISION WORKSHOPS BY Z_PUNKT BE CHARACTERISED?

When developing a vision, one risks uniting everything desirable into an image that looks great but has little practical use.

This is frequently due to the fact that the company is looked at in isolation from its environment. Our vision workshops therefore place special emphasis on analysing not just the company itself, but the

challenges which arise for it in the future from within its environment.

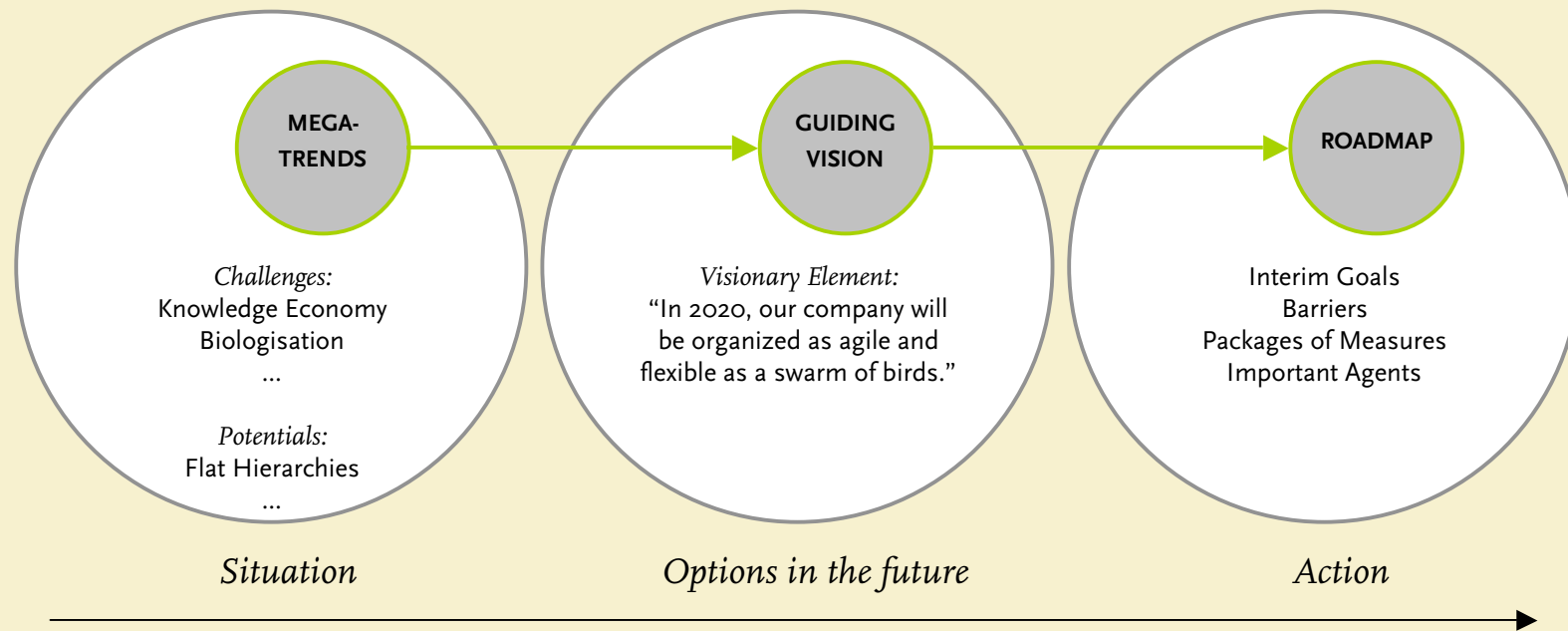
As experts in corporate foresight, we draw for that purpose on our comprehensive knowledge of future issues. In this way, we generate a realistic image of the future: a foundation for action which can be put to use and does not just “look good on paper”.



PRACTICAL EXAMPLE: WITH MEGATRENDS TO A VISION

Corporate Vision

focus on organizational development



CONTACT

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Please contact us if you are interested in arranging a vision workshop in your company.

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